

Tomball Christian Warriors
PO Box 1178
Tomball, TX 77377



Dear Potential Sponsor,

Tomball Christian Warriors (TCW), is a non-profit (501c3) organization that helps homeschooled, youth football players and cheerleaders achieve their dreams of competing in the sports they love. TCW has been training athletes for the last 12 years. Our football team Won the State Championship in 2016, and in 2018 and 2019 we competed in the National Homeschool Football Tournament held in Panama City Beach, Florida. Last year in 2020 we competed in the Homeschool National Championship game, but lost by a narrow margin. But, we strive to make it back to the Championship game this year to hold the title of the “Number 1 Homeschool Football Team in the nation!”

Every year, TCW conducts fundraisers to help athletes with the financial burdens associated with playing and competing. These young athletes train many hours each week to reach their goals. We would greatly appreciate your support of our organization. Your financial sponsorship would make 2021 an exciting year for our community and these athletes. In return for your donation, we will advertise your business in numerous ways as detailed in the attached Sponsorship Matrix. Additionally, we will be happy to provide you with a receipt and Tax ID number for your tax purposes. Our Mission: The Tomball Christian Warriors is a Christian-based, homeschool support organization that focuses on developing Godly men and women through competitive sports, striving for excellence in competition, character and ministry as to be an example of Christ throughout our community and around the world. If you have any questions, please feel free to e-mail us at the email listed below. Thank You in advance for your generosity and support of our TEAM – Together Everyone Achieves More.

Sincerely,

TCW Executive Board
sponsorship.tcw@gmail.com

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2021 Organizational Needs

From season to season there are different items needed as they outlive their life cycle. These items help us achieve our goals as an organization. Below is a list of items needed for this year:

<u>Item</u>	<u>Justification</u>	<u>Cost</u>
Tackling wheels (2)	These wheels help with teaching our boys the proper way to tackle in order to not get themselves injured. Our wheels are over 5 years old and the outer covering has completely fallen off to where the stuffing is coming out.	\$400 each
Team Trailer	We need this to carry items to games such as hydration stations (larger than water coolers), large video booms for recording the games, sideline fans and EZ ups, footballs, first aid equipment, cheer megaphones, and spare football gear in case some breaks during the game. Right now, those items are dispersed amongst different families and/or trailers have to be rented/borrowed to the tune of \$200 per occurrence in order to transport the necessary items to games. This is an opportunity to have a sponsor's information on the trailer which could be seen repeatedly by hundreds of families per week at the Farm League where the trailer is parked. That is some consistent advertising!	\$3,700
New Uniforms	Our existing uniforms are 5 years old and are too thick and hot for our Texas weather. There are new fabrics that are lighter, breathe better, and are harder to grab by our opponents when being blocked or tackled. Plus, these newer uniforms are less expensive, which allows for a lower cost of entry for our families. We are seeking sponsors to help offset the cost to our existing families who own the current uniforms, but need the ones, which will be a requirement since they are a totally different look. The responsibility will be \$210 per football player and \$300 per cheerleader without offsetting donations.	\$8,000
Mascot Uniform	This will be TCW's first Uniform for its Mascot	\$1,000
Inflatable Tunnel	For the team to run through before each game	\$3,900

Thank you for your consideration!

Please contact Jeff Conn, Executive Director @ sponsorship.tcw@gmail.com



Tomball Christian Warriors Sponsorship Matrix 2021

P.O. Box 1178, Tomball, TX 77377

501c3 non-profit organization

Company/ Sponsor Name: _____ Phone: _____

Address: _____ Website URL: _____

Player/ Cheerleader Contact (if any) _____

Sponsorship Levels, Cost and Benefit

SPONSOR BENEFIT	SILVER \$500	GOLD \$1000	PLATINUM \$2000	DIAMOND \$3000+
TCW Website Link	Company name, logo and website link on Sponsors page	Company name, logo and website link on Sponsors page	Platinum sponsor highlight on TCW Homepage and Sponsor Page	Diamond sponsor highlight on TCW homepage and Sponsor page
Fall Football Program	Company name listed on Sponsors page	Business card-size Ad in Season Football program	1/4 page ad in Season Football Program	1/2 page ad in Season Football Program
20' banner displayed at all games, parades, events. etc.	Company name listed	Company name & logo - Standard Size	Company name & logo - Large Size	Company name & logo - XL Size
Team T-shirt given to all players and sold online	Company name listed	Company name & logo - Standard Size	Company name & logo - Large Size	Company name & logo - XL Size, premium placement
Appreciation Plaque		8x10 with team photo	8x10 with team photo	8x10 with team photo

Sponsorship
Selection



*Gold, Platinum and Diamond sponsors please email your company information, logo and advertising artwork for our website and football program to sponsorship.tcw@gmail.com by June 30th. Thank you for your consideration!